

**“University-wide” Domain Delegates**  
**from all Colleges & “Community Stakeholders Group”**

**DOMAIN #3: FULFILLING COMMITMENTS TO MULTIPLE STAKEHOLDERS**

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**Proposition 1:** Cal Poly does a good job engaging our stakeholders, but we could be doing more. Our primary stakeholders are student, business and industry, and the university community. But, there are many others including: K-14 schools and colleges, the local community, and alumni.

**Proposition 2:** Working with stakeholders, we must prepare students for the global environment and economy. We must teach to the future, not the past. We must enable our students to become lifelong learners.

**Proposition 3:** As a polytechnic university with a state-wide role, Cal Poly holds an important position within the CSU to meet the needs of a high technology economy and a high technology workforce.

**Actions for all three propositions:**

1. Communicate the value and service that Cal Poly and the CSU provide to our multiple stakeholders.
2. Modify CSU policies and procedures to enable the flexibility necessary for

- meeting our commitments to our stakeholders. Examples: recognizing the contributions of self-support programs to the CSU and state.
3. Broaden and strengthen relationships between departments and colleges, and business and industry to more fully engage stakeholders.
  4. Partnerships should engage the larger community in a mutually beneficial manner through programs like service learning, applied research, engagement and outreach to the larger community, corporate training, continuing education, and alumni relations.
  5. Strengthen internal infrastructures needed to support engagement and outreach at all levels.
  6. Capitalize our ability to interact with, and develop long term partnerships with our stakeholders. We must look beyond the next funding cycle to five, 10, or even 15 years into the future.
  7. Our engagement efforts should emphasize interdisciplinary efforts and diversity among students, faculty, and staff.
  8. Stakeholders should have access to Cal Poly through distance learning, short courses, and web-based content delivery methods.